

# Now! A blunt promise by an eminent Black Belt expert:

"Give me two weeks to show how **your child** can improve physical and mental health and develop essential life skills.

They will thrive in all aspects of self-discipline, self-belief, self-confidence, school work, concentration, and focus".

Lessons starting  
at your primary  
school soon



## Imagine the version of your child in the future.

If you want **YOUR CHILD** to

- Be unstoppable with a lot of self-confidence.
- Be motivated to work hard to improve their grades in school.
- Have the courage to say "No" to drinking, drugs, and other dangerous activities
- Have improved coordination and agility
- Learn to respect others at school and at home

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- Learn to set goals and reach them
- Learn to stay focused for a longer time
- Be encouraged to develop valuable life skills
- Learn leadership skills to be a leader, not a follower, in their life
- Learn self defence in a fun, enjoyable way.
- Never quit
- Have courage and stand up for themselves
- Be able to resist peer pressure
- Learn to develop their potential and how to maximize it
- Take responsibility for their actions
- Learn how to deal with disappointment and anger.
- Learn social skills that help with social interactions
- Learn better communication skills
- Develop better behavior in all areas and
- Become a child that everyone will be impressed with

Continue to read this brochure, and raise your child into a self-confident, organised, and successful person...

# Introducing Sensei Dervish's Kaizen-Do Karate School

That focuses on "character building" and teaches various "life skills," not just punches and kicks.

## Kaizen-Do Karate will help your child get better grades.

Sensei Dervish's instructors work hand in hand with lots of school teachers and parents to ensure children do better in school.

## Proper use of skills

It is constantly stressed to all students that karate skills require them never to be abusive or offensive and are only for use defensively.



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# We are NOT a typical sport! We are a Martial Arts School

Sensei Dervish's Kaizen-Do Karate will provide **your child** with transferable skills that WILL help them in many areas of their life.

They will be more respectful, show more Perseverance, develop increased Confidence, learn to avoid negative peer pressure, do better in school, and build Character.

They will improve Focus, Respect, Discipline, Modesty, Determination, Self-Control, Perseverance, Courtesy, Grit, Integrity, Resilience, Self Esteem, Positive thought, self-defence skills. The list of benefits a Black Belt journey has is endless.

**Becoming a Black Belt will help your child be the best version of themselves they can be. Achieving a 1st degree Black Belt is equivalent to attaining GCSEs. As with any educational path, the more educated your child is, the more successful they are.**

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If you're looking at getting your son or daughter into a group that helps focus, performance, and behavior, amongst other things, then definitely join Sensei Dervish's Kaizen-Do Karate School.

Ashley S.

**Plain and simple, this school will improve every aspect of your child's life.**

## ***Now you may ask yourself. Why should I believe you?***

My child has taken part in other sports and has not liked them. So how do I know this will be different?



- Sensei Dervish's Kaizen-Do Karate is no ordinary Martial Arts school. As we mentioned, Sensei Dervish's instructors work hand in hand with school teachers and parents to ensure a well-balanced and focused development process for each child.
- Kaizen-Do Karate's Programmes develop and build Character. They teach Focus, Respect, and Discipline, so much more than football, rugby, tennis, dancing, swimming, dodgeball, cricket, and gymnastics. They are a Martial Art School.
- Training to Black Belt improves many skills that are transferable to everyday life. Being a Black Belt will open up so many doors for your child.

If you are just looking for "kicking and punching" and something for your children to do, then Sensei Dervish's Kaizen-Do Karate is not for you. It doesn't just want to keep your child busy once a week. Its final goal is for your child to become the best version of themselves they can be.

## ***How will Kaizen-Do Karate help?***

- Your child learns that obstacles are just opportunities to become better. They will want to learn and want to get better.
- They will look at challenges and obstacles as a way to improve.
- They will want to work hard and do better in school and all throughout their life.
- They will believe that their intelligence can be developed.
- They will believe the effort is the way toward mastery and improvement
- They will embrace challenges because they know it will help them get better

## ***As you can see, Kaizen-Do is the best thing YOU can do for YOUR CHILD***

You are not paying for Karate. You are paying for the opportunities that Kaizen-Do Karate provides your child that develop attributes and transferable skills that will serve them well throughout their lives.

***Kaizen-Do is a FANTASTIC investment into your child's future***

# Your Investment

I am 100% positive that we will be able to help your child in their home and school life. I guarantee that enrolment into our School will make **MASSIVE** positive changes. They will learn so many success habits with us. Enrolment onto 1 of our programmes is a solid investment into your child's future (we are not just 'keeping them busy for 45 minutes' before or after school).

**Don't let inertia prevent you from truly improving your child's life - Call us NOW; 07739 746 836**

Choose one of the following two options to enrol your child in our school

## **Option 1: Enrol your child into our Martial Arts School**

Call our Martial Arts School now to book your FREE Consultation and FREE 2-week pass; 07739 746 836. Students that enrol into our Martial Arts School also receive FREE primary school lessons, saving over £300!

## **Option 2: Enrol your child onto our introductory programme at your child's primary school**

I personally guarantee that enrolment into our school will make MASSIVE changes to your child. However, if you wanted them to start their journey off at their primary school then choose one of the following options. The primary school lessons should be looked at as a stepping stone onto enrolment into our School

**All Senseis are insured & DBS checked & first aid trained**

## **Your Primary School Investment**

\*Family Discounts = when 2 siblings enrol any more siblings/parents are completely FREE

### **Outstanding Value; Full Academic Year = 3 terms = £300 (inc £269 of FREE items)**

All items below worth £159 PLUS another £110 worth of FREE items; 3 \* FREE seminars (£60) AND 2 \* FREE Leadership lessons (£50)

### **Really Good Value; 2 terms = £240 (inc £159 of FREE items)**

includes £159 FREE items; 1 \* FREE uniform (£35), 1 \* FREE 1:1 (£30) AND 2-week FREE pass (£100)

### **Good Value; 1 term = £140 (inc FREE online resources)**

includes FREE access to our online tutorials

- ✓ All our primary school lessons are 45 minutes long (lessons at our School are 45-60 minutes)
- ✓ The payments must be paid in full, part payments will not be accepted
- ✓ When students enrol into our Martial Arts School (we have a full-time venue), they receive **FREE** school lessons
- ✓ Students have access to one virtual lesson per week in addition to their weekly in-person school lesson
- ✓ Our terms are based on an average of 12 weeks per term, some school terms will be 13 weeks, you will not have to pay any more for that 13th week.
- ✓ Missed school lessons can be made up at our Martial Arts School (refunds will not be given for missed lessons).



If you have any further questions about your child's specific needs (ADHD, autism, etc), then please contact us on 07739 746 836. Don't hang around, call us now to book your child a space.

**My team of professional experts look forward to teaching your child on our unique Personal Development programme. Call Nikki now on 07739 746 836**



**Yours in Karate  
Sensei Dervish, Black Belt 5th Dan.  
BSc (Hons) Sport & Exercise Science, PGGE.**

